



**BRIGHT  
BEGINNINGS**

Sunny Starts, Where Children Grow & Families Thrive

ANNUAL REPORT

2018

# TEACHING TO THRIVE

# BRIGHT BEGINNINGS



# WELCOME

## to Bright Beginnings!

Located in the heart of Ward 8, Bright Beginnings is a non-profit organization that operates early childhood and family learning centers for children and families experiencing homelessness in Washington, DC. Our two centers offer full-day, year-round, and developmentally-appropriate early childhood education programming for children from birth to five years old, at no cost to their families. We are proud to share our accomplishments from 2018 in the following report and hope for an opportunity to partner with you in 2019 and beyond to advance our important work!

# TABLE OF CONTENTS

4

Letter from the President

5

Letter from the Executive Director

6

Mission and History

9

Our Dispositions

14

Programming

19

Ways to Contribute

20

Partners, Donors, Financials, and  
Board of Directors

# THE PRESIDENT



I am delighted to share with you Bright Beginnings' 2018 Annual Report, entitled "Teaching to Thrive." Teaching to thrive means a number of different things to us at Bright Beginnings, but ultimately, it reflects our promise and commitment to helping both children and families learn, succeed and, inevitably, thrive.

Our children's success will one day extend far beyond the brightly colored hallways and classrooms at Bright Beginnings. As the first school the children we serve attend, Bright Beginnings has the honor and privilege to set them on a path pointed towards success. The steadfast commitment and generous support of donors and staff has unlocked a new world of potential for Bright Beginnings families, and for that I will forever be grateful.

Every dollar donated, every selfless hour spent volunteering, and every item purchased to build a brighter future for our children and their families has helped us in our pursuit to expand our reach and increase our capacity. Bright Beginnings' two centers in Ward 8 provide a safe, nurturing educational environment for more than 250 infants and toddlers experiencing homelessness. This would not be possible without overwhelming community support.

To the Ward 8 community: "Thank you." It is of utmost importance that we are located in close proximity to our families, and your warm welcome made this victory even sweeter.

It has been a wonderful year for our organization, and I would like to thank everyone for your dedication and commitment to Bright Beginnings. Without you, none of this is possible. I hope you enjoy reading about our recent work in this report.

Sincerely,

A handwritten signature in cursive script that reads "Steve J. Niven Jr." The ink is dark and the signature is fluid and legible.

Steve Niven  
Board President

# THE EXECUTIVE DIRECTOR



What does it mean “to thrive”? This question is one that I have studied and reflected on throughout my nearly 30 years as an educator. From my time working as a teacher in Detroit, to my experience as a turnaround principal in multiple school districts, to my current role as Executive Director of Bright Beginnings, one thing has remained constant: Everyone wants to see children and their families succeed.

For nearly 30 years, Bright Beginnings has equipped children experiencing homelessness with learning opportunities that build literacy skills and prepare them to enter kindergarten ready to learn. Throughout 2018, Bright Beginnings has not only focused on providing childcare and educational programming, but continued to prioritize our unique two-generational approach that supports children and parents in transitioning from crisis to self-sufficiency. Children thrive when families thrive. Teachers help children get to know their world, feel comfortable in it, and explore their curiosity about different topics in a safe and supportive environment. Staff work with parents to encourage skills-building, support continued learning, and provide effective parenting resources and techniques.

Earlier this year, Bright Beginnings partnered with LENA to help improve school readiness for our children by exposing them to 45 million words by age five using a language tracker. This tracker holds software that records and captures language usage and vocal interactions and provides cloud-based data to guide parents, caregivers, teachers, and home visitors. By providing children with an educational foundation and literacy skills to minimize learning gaps, Bright Beginnings’ impact lasts long after their time with us.

Bright Beginning’s two-generation approach creates impactful programming that spans generations. Despite what is commonly perpetuated by myths and stereotypes, every day throughout the halls at Bright Beginnings, you will see fathers actively participating in their children’s lives. Bright Beginnings fathers and staff collaborated to develop a thriving 12-week program where, every week, fathers meet to discuss parental development through curriculum-based instruction.

2018 was an exciting and productive year for Bright Beginnings, and in the year ahead, there is so much more to come. Thank you for your support and involvement in Bright Beginnings’ work as we teach children and support parents to thrive.

Sincerely,

A handwritten signature in blue ink that reads "Marla M. Dean". The signature is written in a cursive, flowing style.

Marla M. Dean, Ed.D.  
Executive Director

## BRIGHT BEGINNINGS

# WHERE CHILDREN GROW AND FAMILIES THRIVE

### MISSION

Bright Beginnings is dedicated to meeting the immediate needs of children and families experiencing homelessness in Washington, DC by:

- Providing children with a safe, nurturing educational environment;
- Preparing children to enter kindergarten ready to learn; and
- Supporting parents in stabilizing their home lives and becoming self-sufficient.

### VISION

Bright Beginnings seeks to restore and revitalize the quality of life for every child and family experiencing homelessness in Washington, DC. The children we serve enter kindergarten ready to learn and succeed, and our program serves as a model for other communities in need.



# THE NEED FOR AFFORDABLE CHILDCARE AND SOCIAL SERVICES IN WASHINGTON, DC

Bright Beginnings serves a burgeoning need in Washington, DC, where the rate of homelessness among families with young children is one of the highest in the country. Washington, DC leads the nation in childcare costs, averaging nearly \$22,000 per year, per child (those costs rise to more than \$24,000 if the child is an infant, when rent, transportation, food, and healthcare are added in)

The Department of Health and Human Services has stated that, for **childcare** to be considered affordable, it should cost:



no more than **10%** of a family's income

This means that a couple or single parent **needs to earn more than:**



**\$220,000** (or \$240,000) per year to comfortably absorb the average cost of childcare in the District

However, in Washington, DC's **Ward 8**, the area with the highest rate of homelessness and poverty in the District (and where Bright Beginnings is located),



the median household income is only **\$31,954 (\$19,626 per capita)**<sup>2</sup>

**Many of the families that Bright Beginnings serves earn even less than that.**



Washington, DC emerges as the single most expensive place in the United States to raise a family<sup>1</sup>. The prohibitive cost of childcare often prevents parents from retaining employment and accessing the services and resources they need to transition out of poverty. Bright Beginnings helps to disrupt the cycle of intergenerational poverty and homelessness in Washington, DC by providing targeted services at points of vulnerability to families with young children and without homes, at no cost to qualifying families.

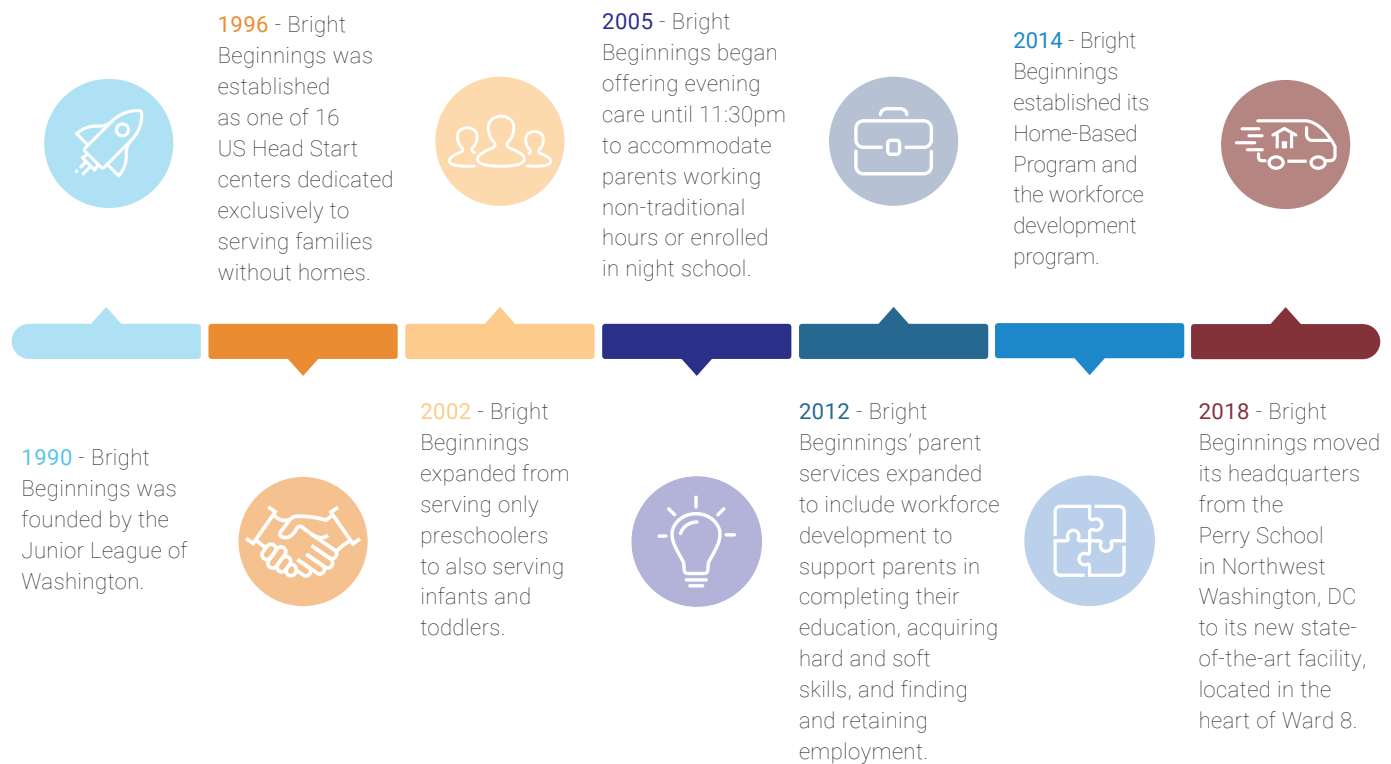
<sup>1</sup> The Cost of Childcare in Washington, DC. Retrieved from: <https://epi.org>

<sup>2</sup> American Community Survey 5-year Estimates, 2017. Retrieved from: <https://census.gov>

# TEACHING DISTRICT FAMILIES TO THRIVE SINCE 1990

Bright Beginnings has provided comprehensive Head Start and Early Head Start services to nearly 4,000 children and parents experiencing homelessness since 1990. Bright Beginnings was founded by the Junior League of Washington, and sought at the outset to collaborate with other non-profit organizations committed to serving families experiencing homelessness in Washington, DC. Bright Beginnings started as a humble 26-child program for preschoolers in the basement of the Phyllis Wheatley YWCA and has since grown into a major community institution with nearly 100 staff who provide comprehensive support to more than 350 children and their parents every year.

Since its inception, **Bright Beginnings** has continued to grow and evolve to respond effectively to the community's needs.



Most recently, in early 2018, Bright Beginnings relocated to Ward 8, where disparities in Washington, DC are greatest. **Ward 8 is characterized as the most impoverished ward in the city, with poverty rates that are 220% greater than the rest of the country and 185% more than the District rate.** The move to Ward 8 means that we are geographically closer to the families we serve, and our location allows us to serve even more children every year. Bright Beginnings' preschoolers now attend school at 3640 Martin Luther King Jr. Avenue, SE; infants and toddlers attend school at our brand new, 19,000 square foot building just two blocks away at 3418 4th Street, SE. This new building is home to 13 infant and toddler classrooms, a comprehensive Parent Resource Center, a therapeutic services suite, a state-of-the-art kitchen, and much more.





### **Relocation to Ward 8**

On July 27th, Bright Beginnings celebrated the grand opening of its new state-of-the-art facility, located at 3418 4th Street SE, Washington, DC 20032. Located in the heart of Ward 8, this 19,000 square foot, single story building provides a safe, nurturing educational environment for over 100 infants and toddlers.

Thanks to the generosity and support of our donors, Bright Beginnings can now address the critical needs of more local children and families experiencing homelessness.

- 104 infants and toddlers (birth to three) are enrolled at our 4th Street location
- 46 three- and four-year old children attend school two blocks away at our MLK site
- 64 infants and toddlers are served through our Home-Based Program
- Bright Beginnings has slots for up to 60 children in our Early Learning Evening Care program

### **Bright Beginnings: Leading the Way in Early Childhood Education**



Bright Beginnings is accredited by the National Association for the Education of Young Children (NAEYC)—a distinction earned by only 8% of early childhood education centers nationally, and the gold standard for early childhood education programs across the country. Bright Beginnings is also rated at the Gold Star (highest) level by the Office of the State Superintendent of Education (OSSE) for providing exemplary early learning programming that ensures preschoolers without homes are as prepared to enter kindergarten as any other child.

### **BRIGHT BEGINNINGS' DISPOSITIONS**

Bright Beginnings believes that we can best achieve success by being intentional and thoughtful in our programming. Our three dispositions remain at the forefront of every aspect of our planning and programming, and serve as a guiding light as we work to create thriving organizational processes and structures:

- Using A Whole Child Approach
- Being A Learning Organization
- Being Data Driven, Evidenced-Based

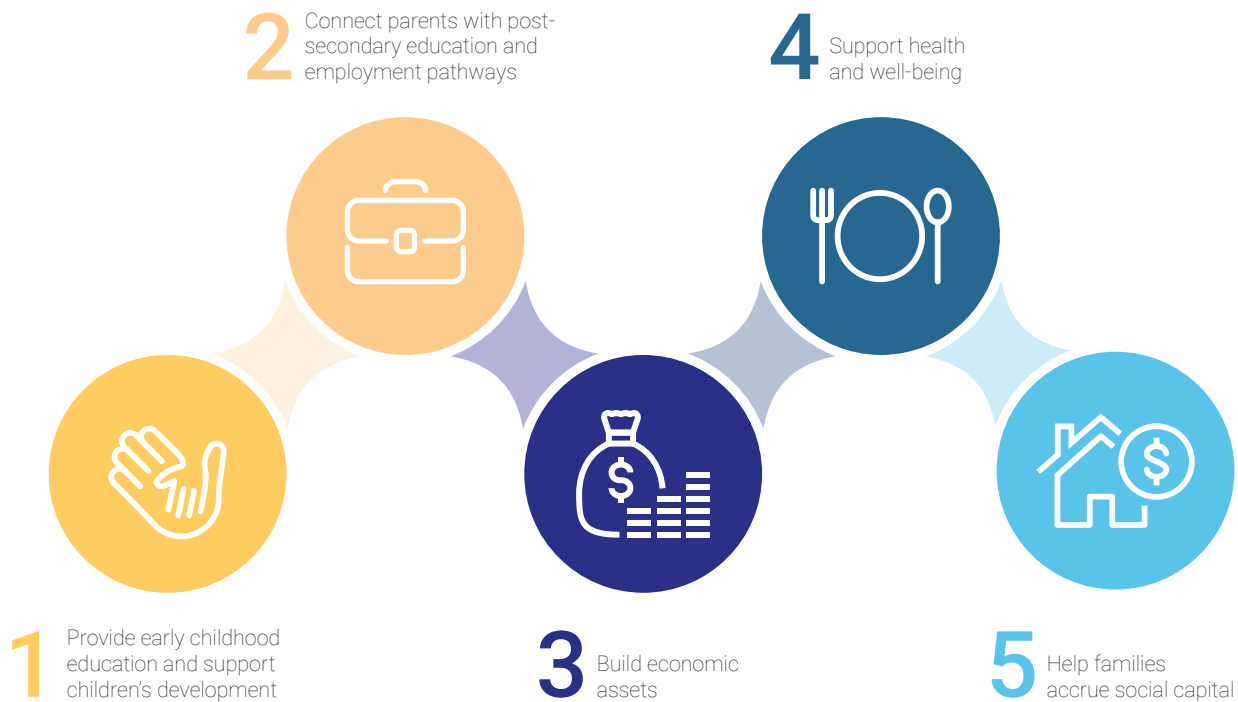
### **Supporting the Whole Child**

Bright Beginnings uses a whole-child, personalized approach to learning. The Association for Supervision & Curriculum Development (ASCD) defines a whole-child approach as an effort to transition from a focus on narrowly defined academic achievement to one that promotes the long-term development and success of all children. This approach requires educators, families, community members, and policymakers to move from a vision of simply educating a child to one that includes sustainable, collaborative action.

## Children Thrive When Parents Thrive

Bright Beginnings' approach to its work is based on the premise that all children are better served when the entire family is supported. The Aspen Institute Ascend Network defines a two-generation approach as an intentional focus on creating opportunities for, and addressing needs of, both children and the adults in their lives. The approach recognizes that families come in all different shapes and sizes, and organizations can use various models in order to best respond to the specific needs of the children and families they serve.

## THERE ARE FIVE KEY COMPONENTS OF A TWO-GENERATION APPROACH:



Bright Beginnings works with families in all five areas to support them in transitioning from crisis to self-sufficiency. In addition to our early childhood education programming, we also provide a robust Workforce Development Program, Health and Wellness Program, Therapeutic Services Program, and other wrap-around family services that support children and parents in transitioning from crisis to self-sufficiency.

### Using Data to Inform Continuous Learning and Improvement

As an evidence-based, data-driven organization, Bright Beginnings is committed to continuous learning, evaluation, and improvement, which is why we not only engage in a process of Prepare-Inquiry-Act, but we also practice the ACE Habits of Mind. The ACE Habits of Mind are a shared commitment to action, assessment, and adjustment; intentional collaboration; and a relentless focus on evidence.

## DATA DRIVES OUR DECISIONS

For nearly 30 years, Bright Beginnings has addressed the many challenges that children and families experiencing homelessness face. However, we recognized that in order to truly fine-tune our work, we required more robust data systems to help us understand which programming is effective and which is not. Thus, Bright Beginnings has partnered with **Innovare Social Innovation Partners** to create and implement a comprehensive data dashboard and self-sufficiency matrix.

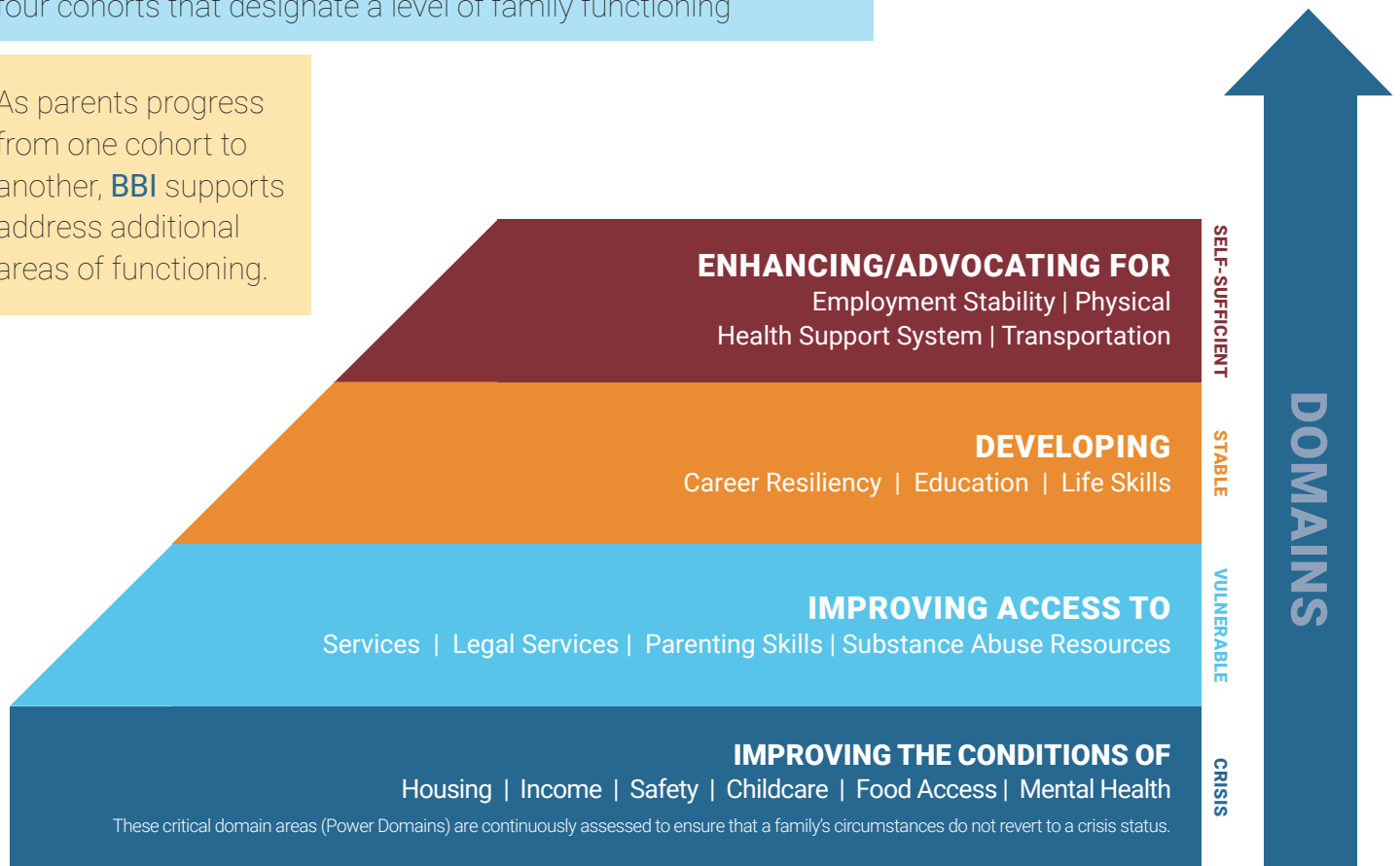
These new data tools allow Bright Beginnings to track progress across 17 different domains, and help staff better understand how various services or interventions interact with each other to impact overall growth and development. The information collected will enable staff to more rapidly identify and respond much sooner when a child's, or parent's, progress is impeded or slowing.



## BRIGHT BEGINNINGS' SELF-SUFFICIENCY MATRIX TRACKS THE FOLLOWING INDICATORS:

A family's assessment score in the designated **colored domain areas** determines if they meet self-sufficiency criteria for one of four cohorts that designate a level of family functioning

As parents progress from one cohort to another, **BBI** supports address additional areas of functioning.



### **Advancing Racial and Economic Equity**

Approaching our work in a way that advances racial and economic equity is of the utmost importance to Bright Beginnings. More than 88% of adults and children without homes in Washington, DC are Black/African American, as compared with 48% of the general population (2018 PIT Survey)<sup>3</sup>. 99% of families enrolled at Bright Beginnings are Black/African American. Bright Beginnings acknowledges racial disparities in DC, and we are committed to constantly reflecting in order to ensure that our work is grounded in principles of diversity, equity, and inclusion.

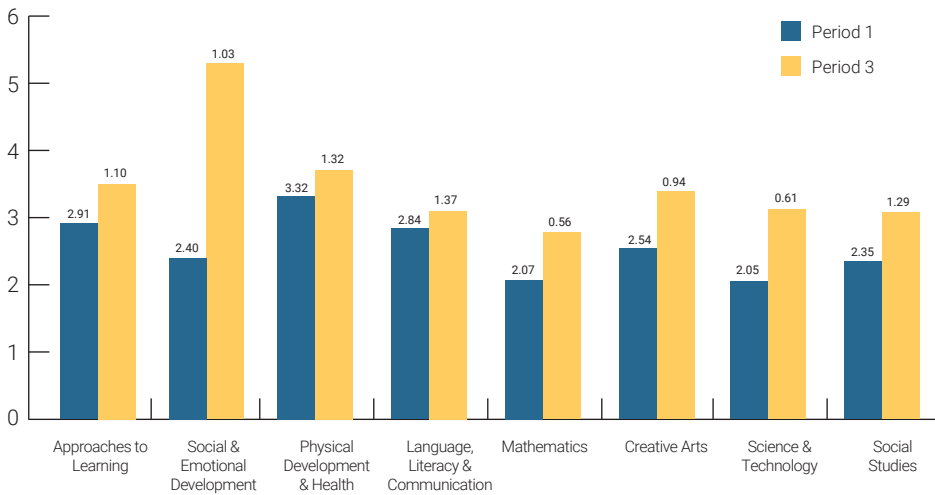
Families at Bright Beginnings also experience lack of social mobility; the inability to consistently afford transportation, childcare, food, diapers, and other basic necessities; fragmented social service systems; and more. **Bright Beginnings is committed to not only addressing the immediate needs of the families it serves, but also the systemic issues and barriers that can impede progress toward self-sufficiency.**

<sup>3</sup> 2018 Point-in-Time Count. Retrieved from <https://dhs.dc.gov>

# OUR IMPACT

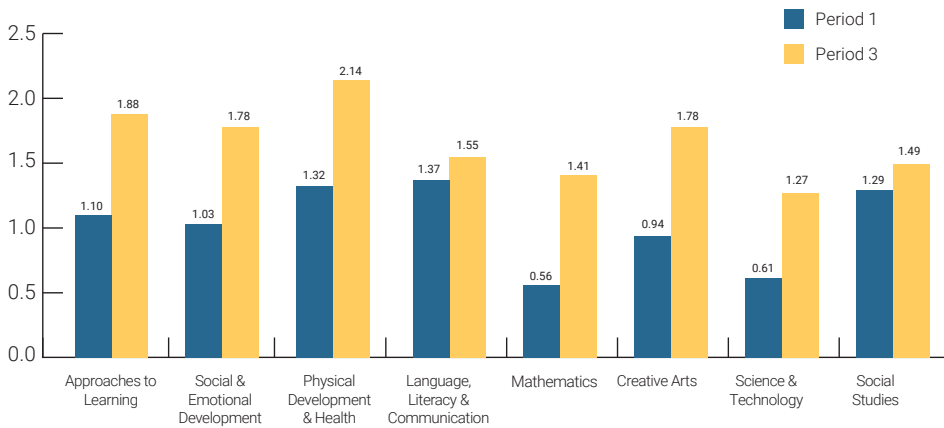
## EARLY HEAD START COR ADVANTAGE CHILD OUTCOMES

School Year 2017 - 2018 | Ages 6 Weeks - 3 Years Old



## HEAD START COR ADVANTAGE CHILD OUTCOMES

School Year 2017 - 2018 | Ages 3 - 5 Years Old



## OTHER CHILD OUTCOMES

100% of children made progress on school readiness goals



children & families served

326



average monthly enrollment

88%

Early Head Start | 100%  
Head Start | 95%  
Home Based | 70%



eligible children served

100%



enrolled children that received medical and dental exams

Medical | 78%



Dental | 84%

7% of children with Developmental Concerns

# OUR PROGRAMMING

## EDUCATION

Bright Beginnings' Education Program equips children with learning opportunities that build literacy skills and prepare them to enter kindergarten ready-to-learn and on par with their higher-resourced peers. Research shows that children without homes are more likely to fall behind in school, repeat a grade, require special education services, and are less likely to demonstrate academic proficiency or graduate from high school.

Bright Beginnings largely concentrates on early literacy, as well as teaching children how to recognize letters, numbers, story themes, and more. We use the evidence-based HighScope curriculum to foster skills and qualities such as curiosity, creativity, collaboration, and critical thinking. HighScope's plan/do/review method encourages children to plan their activities, ask questions, and make decisions based on the information they have gathered. This method allows each child to develop at their own pace in a supportive and encouraging environment.



Children are encouraged to explore their creativity through activities like science experiments, **art projects**, alphabet games, and more. Children learn to recognize and write letters, **build listening skills**, and have frequent exposure to age-appropriate books with on-site lending libraries and by taking **field trips** to the nearby public library. Adults, teachers, parents, and volunteers read to the children and discuss the stories afterwards, **helping children get to know their world**, feel comfortable in it, and explore their curiosity about different topics in a safe and supportive space.



In 2018, we officially rolled out our **LENA (Language ENvironment Analysis)** language tracker project! Bright Beginnings is collaborating with Education Leaders of Color (EdLoC) and the University of Chicago to address the language acquisition disparity that exists between low-income children and their higher-resourced peers. Bright Beginnings utilizes LENA data collection devices to track how many words children are exposed to, and analyzes language usage and vocal interactions between children and their parents and teachers. The results inform how parents, caregivers, and teachers personalize interventions for students and families in order to make sure each child is receiving targeted support.

### ***Family Services***

Bright Beginnings regularly hosts parent events, workshops, and classes that cover a wide range of topics. Bright Beginnings offers physical and mental health and wellness programs, family forum meetings, parenting classes, a mothers-only support group, a fatherhood program, WIC Club, a domestic violence support group, and more.

Bright Beginnings' family services and events keep parents engaged in our extensive programming. Parents are encouraged to volunteer in the classrooms, and serve as chaperones on field trips. They also serve on our Parent Policy Council, which reviews and approves all programs and operating budgets, and interviews key personnel. Through its Family Services Program, Bright Beginnings supports the day-to-day social service needs of the families we serve and encourages active engagement.

### ***Workforce Development***

In 2018, Bright Beginnings served 114 parents of young children experiencing homelessness through our Workforce Development Program. This program includes educational support, training, and employment assistance. By offering a full range of workforce development services, both independently and in concert with other local organizations, Bright Beginnings helps parents find jobs and enroll in educational programs, supports integrated and collaborative workforce development across Washington, DC, and increases the likelihood that parents without homes are able to access high-quality and comprehensive assistance in all areas of their professional and educational development.

Bright Beginnings provides a number of workforce development-related supportive services and workshops creating direct impacts in professional development, financial literacy, resume building, career fairs, and more.



### ***Fatherhood Initiative***

Bright Beginnings launched its new Fatherhood Initiative in October 2018. This initiative began with only 15 fathers and has now grown into **a weekly program that engages 65 Bright Beginnings dads**. This program offers fathers information and tools related to parenting young children, and follows the Effective Black Parenting Curriculum. This curriculum was created specifically for parents of Black/African-American children and teaches culturally-specific parenting strategies. Fathers are supported by Bright Beginnings' multi-disciplinary support teams, which include a Teacher/Home Visitor, Family Advocate, Therapeutic Specialist (as needed), and Workforce Development Specialist. Fathers report that their increased time at Bright Beginnings has enhanced their personal and parental development.

### ***Health and Wellness***

Bright Beginnings knows that health and wellness are critical in preparing children to learn and helping parents achieve their educational and career goals in order to transition out of poverty. Thus, Bright Beginnings offers a comprehensive Health and Wellness Program that focuses on ensuring that the families we serve are in the best position possible to learn, achieve, and thrive.

Nurses provide screenings to all enrolled children, whether they are in our Home-Based or Center-Based Program. These screenings evaluate children's hearing and vision, measure hemoglobin levels, and monitor growth and development. Nurses review each child's health documentation and provide one-on-one consultations to parents regarding any medical concerns. They also train parents on how to properly administer medication to children. Health Services Assistants collect and review all medical documentation and help track and monitor each child's individual health plan.

An on-site nutritionist provides nutritional guidance to parents, children, teachers, and food service workers. The nutritionist reviews growth assessments completed by the nurse to ensure that children in the program maintain a healthy weight. When nutrition problems are identified, the nutritionist provides support to the family and assists them with developing a plan of action.





### Partnership

Bright Beginnings provides children with **free dental screenings** twice a year—in October and in April. We partner with Dr. Baker from Capitol Hill Dental Associates. In 2018, more than 150 dental screenings were conducted on-site. If issues are identified, staff assist parents in identifying follow-up dental services.



### WIC Club and SNAP Club

WIC Club is a **nutrition education class** that provides our parents with hands-on education related to preparing meals for their children. There are three cohorts annually, with six classes per cohort and a shopping trip at the end. The purpose of the shopping trip is to help the families apply what they learned in class related to making healthy and affordable grocery purchases using their **WIC benefits**. Parents buy fresh produce, meat, and other nutritious foods to prepare healthy and balanced meals.

**SNAP** is a nutrition education class provided by the University of the District of Columbia (UDC) for children ages two to five. UDC comes to Bright Beginnings and teaches older toddlers and pre-k students about nutrition through song, movement, and food demonstrations. At the end of a series of classes, each classroom receives a \$20 gift card to purchase supplies that will help continue their nutrition education.

### Therapeutic Services

Bright Beginnings' Therapeutic Services Program identifies and treats mental health issues and developmental delays in children, and staff work to ensure that they are well-positioned to reach age-appropriate developmental milestones. Staff also provide comprehensive support to the entire family, offering interventions that help alleviate the stress facing families without homes.

CARE Teams engage parents in all aspects of their children's development. Still, many parents struggle to provide sufficient support to children with delays since they are also coping with their own trauma and stress due to their homeless status. Bright Beginnings' whole child, whole family approach ensures that both children and parents are sufficiently supported in order to create lasting positive change.

By intervening early and often, Bright Beginnings ensures that children enter kindergarten ready to learn. All Bright Beginnings students receive therapeutic and health screenings within 45 days of enrollment. These screenings help staff develop individualized curricula and social service plans.



## Trauma-Informed Care

Bright Beginnings' Health and Therapeutic Services Program has proven to be remarkably effective in identifying and **treating delays that hinder developmental progress**. Nonetheless, many children continue to act out in ways that fit the pattern of children who have experienced or **witnessed traumatic incidents** and acts of violence. Young survivors of trauma often lack the vocabulary to describe or express their emotions. Cognitive and behavioral concerns such as regression or aggressive behavior, **anxiety**, and/or **depression** are common effects of exposure to trauma. Thus, Bright Beginnings has begun the process of becoming a trauma-informed organization. A trauma-informed approach attempts to:

1. Realize the widespread impact of trauma and understand potential paths for recovery;
2. Recognize the signs and symptoms of trauma in clients, families, staff, and others;
3. Respond by fully integrating knowledge about trauma into policies, procedures, and practices; and
4. Actively resist re-traumatization.

## Home-Based Program

Bright Beginnings' Home-Based Program offers Early Head Start services to children (birth to three) and their families in whatever environment they call home. During a 90-minute weekly visit, Home Visitors meet with parents and children in the family's home environment, coaching parents on strategies to be the child's first teacher, screening and assessing each child, and providing wrap-around support services.

Bright Beginnings treats families as active partners in their child's success and creates systems to support the role of parents as the primary educators of their children. Bright Beginnings' Home-Based Program uses the Parents as Teachers (PAT) foundational curriculum, which asserts that parents are their children's first and best teachers.

In addition to home visits, twice-monthly socialization events support parent-child development while also fostering a sense of community amongst families who are not enrolled in the Center-Based Program.

## Success Story

A Bright Beginnings mother and her twin toddlers, Nick and James\*, faced an unforeseen hardship over the past year. In summer 2018, Nick suddenly became very ill. He has now been in the hospital for more than six months. Staff members have rallied around the family, taking turns making weekly visits to Nick's hospital room, where they engage him in educational activities and games. Their weekly visits lift his spirits and ensure that, when he is healthy again, he will be on-track to reach his educational and developmental milestones. Staff keep James, who has always been with his twin, updated on their hospital visits and assure him that Nick will be right back in the classroom with him as soon as he is well. The twin's mother receives ongoing support from Bright Beginnings' staff, and has expressed sincere gratitude for Bright Beginnings' help in coping with what would otherwise have been an impossible situation.

*\*Names have been changed to protect the privacy of the featured family.*



## HELP BRIGHT BEGINNINGS

# CONTINUE ITS IMPORTANT WORK

Bright Beginnings could not perform its important work without the help of our friends, supporters, and members of our community. There are many ways that you can support our work, and we hope you will consider getting involved today!

### **Donate:**

Every gift makes a direct impact on the families we serve, no matter its size. Your contribution will help provide children experiencing homelessness with a safe and nurturing educational environment, prepare them to enter kindergarten ready to learn, and support their parents in stabilizing their home lives. You can support our vital work today by visiting <https://bbidc.org/donate>.



Did you know that a **one-time gift of \$10** will buy an **educational book** for Bright Beginnings' reading library? These books allow children whose families may not be able to afford books to take home, and keep, books that they love.

A recurring gift of just **\$20 per month** will support children in our **Home-Based program** by funding an event that allows them to socialize with other children their age, participate in activities, and provide additional supports.

### **Volunteer:**

Teachers often need support to work with children in small groups in different learning areas in the classrooms. Volunteers may be asked to work one-on-one with children, clean the classroom, and assist with various administrative tasks. Artists are invited to design and paint murals for our hallways or paint our classrooms on weekends. We have a variety of **volunteer** opportunities for individuals and groups who want to support the important work we do. Please send an email to [volunteer@bbidc.org](mailto:volunteer@bbidc.org) if you would like to get involved!



### **Junior League of Washington**

"I give my time to Bright Beginnings because I've seen firsthand the positive and long-lasting outcomes it produces for the children and their families. When **Junior League of Washington volunteers founded BBI in 1990**, they knew they wanted to help children in DC who needed someone to be on their side. I don't know if they ever imagined the incredible impact it would be making 29 years later - for the children, the families, the community, and for JLW volunteers like myself." - **Ellen Locke**

# BRIGHT BEGINNINGS

## PARTNERS

Bright Beginnings partnerships with local and national organizations are crucial to allowing us to fulfill our mission. We deeply appreciate all that our partners do to support children and families in need.

### *Monumental Sports Partnership*

Bright Beginnings is proud to partner with Monumental Sports & Entertainment (MSE) Foundation, which has given more than \$100,000 to Bright Beginnings through in-kind donations in 2018. The MSE Foundation is committed to the residents and families of Ward 8, and we have been honored to work side-by-side with them to meet the immediate needs of children and families experiencing homelessness. This past year, the MSE Foundation built a KaBOOM! playground at our Pre-K site, adopted Bright Beginnings families for the holidays, created a PSA video featuring Capitals, Wizards, and Mystics players, and provided families with tickets to see its teams play in-person. We look forward to continuing our relationship with the MSE Foundation as they help us work toward our vision of restoring and revitalizing the quality of life for every child and family experiencing homelessness in Washington, DC!



# BRIGHT BEGINNINGS

## DONORS

Bright Beginnings is grateful to each and every person and organization whose financial contributions supported our work this year. Without you, we simply would not be able to continue teaching families to thrive. Thank you!

### *Sara DeCarlo*

Having started my career in early childhood special education, Bright Beginnings provides an opportunity to continue my commitment to preschoolers. As **one of the founders of Bright Beginnings**, it was important to me that Bright Beginnings provide an environment for children to feel cared for and prepared for fulfilling futures. Donating to Bright Beginnings continues to be a personal priority so the program can grow and thrive.

#### **\$100,000+**

Bank of America Neighborhood Builders  
The J. Willard and Alice S. Marriott Foundation  
The Washington Children's Foundation

#### **\$50,000–\$99,999**

Carter & Melissa Cafritz Charitable Trust  
The Rocking Moon Foundation

#### **\$20,000–\$49,999**

Diane and Norman Bernstein  
World Bank Community Connections Fund  
Clark-Winchcole Foundation  
Marpat Foundation  
Walter Brownley Trust

#### **\$10,000–\$19,999**

Nancy Peery Marriott Foundation  
Spring Creek Foundation  
Susan Brobeck  
Wells Fargo  
Sara DeCarlo  
Elizabeth Ann Hylton  
George Wasserman Family Foundation Inc.  
Karen B. Dietrich & Keith S. Boniface

Robert and Maureen Sievers  
Roots M Street  
Share Fund  
The Herb Block Foundation  
The Jacquemin Family Foundation  
The Naomi & Nehemiah Cohen Foundation  
University of Maryland  
Venable Foundation

#### **\$5,000–\$9,999**

Sally Wells  
John Bickerman  
Serena D'Amato  
Artis G. Hampshire-Cowan, Esq.  
Carol M. Seifert  
Phillip A. & Patricia L. Peters  
U.S. Chamber of Commerce  
Carter Cafritz  
Cole Birches Foundation  
John T. Collins Foundation  
Maximus Foundation  
Morrison & Foerster Foundation  
National Cathedral School  
Project Development Associates

S. Decker Anstrom & Sherron Lynn Hiemstra  
The Meltzer Group

#### **\$3,000–\$4,999**

David A. Steinberg Family Foundation  
National Cathedral School  
Swink/Klutz Family Foundation  
Sandra Youngblood  
Alfred Street Baptist Church  
Building Hope  
John Toups  
Judith Armstrong  
Peter Scholl  
St. John's Episcopal Church Georgetown  
Stefano F. & Susan Holand Brand Agolini  
Stephen Niven  
The Tom Quinn Fund

#### **\$2,000–\$2,999**

Harry and Kammie Hedges  
Teresa Wild  
Sandy Spring Bank  
Bob Van Heuvelen Family Charitable Fund  
Duda Family Foundation  
Eileen B. & Bruce N. Haase

George Cannon  
John D. Rockefeller IV & Sharon P. Rockefeller  
Sharon Buchanan  
Shrewsbury Foundation  
Edison Electric Institute  
Aaron Rabinowitz  
Anthony Albrecht  
Catherine Laxton  
Miller & Chevalier Charitable Foundation  
Pamela Hutchings  
The Owen Family Foundation  
The Pew Charitable Trusts Matching Gifts Fund  
William R. & Nancy P. Register

#### **\$1,000–\$1,999**

Bright Funds Foundation  
Michael Harttree & Michele Russo  
Katie Lewin  
St. Mark's Episcopal Church  
CarMax Foundation  
Gorlitz Foundation  
Jack & Susanna Quinn Charitable Fund  
Jen & Mike Seedorf  
John Kennedy  
Marshall B. Coyne Foundation  
Mary Ann Stein  
Stacy Cloyd  
Sue Henry  
Sheila Stinson  
Washington Women in PR  
Jennifer Congdon  
Charles Schwab  
Andrae Nelson  
Elizabeth Keffer  
Alexander Aspiotis  
Andrew McKechnie  
Anne Noel Occhialino  
Baker & Hostetler Fund  
Beverly M. Nickens  
Charles & Catherine Cleland  
Cynthia A. Seibert Prentiss  
Cynthia Booth  
Daniel J. Frisch & Alice R. Makl  
David M. & Janet W. Beckman  
Doris C. Strange  
Douglas L. Paul  
Edwin & Sondra Schonfeld  
Emily & Cleaver Sower  
Eugene & Agnes E. Meyer Foundation  
Gladys Kessler

Holy Trinity Catholic Church  
Jack and Susanna Quinn Charitable Fund  
Joseph L. & Catherine T. Jackson  
Josephine Murphy  
Karen Fisher  
Kevin Levey  
Lisa Bianco  
Lisa D. Eggers  
Marge Koblinsky  
Marianne Roos  
Martha Kendrick & Harry Kettmer  
Maryann G. Gosnell  
Maureen Kelly  
Maria Estefania  
Ray Rice  
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Richard Zoretic  
Seth C. Horstmeyer & Shannon M. Collier  
Shannon Mok  
The Peter Kazon/Paul Cunningham Fund  
Travis Family Memorial Endowment  
US Charitable Gift Fund  
Walter Y. K. Goo & Brent N. Goo  
Wells Fargo Community Connections  
Women of All Saints

#### **\$500–\$999**

Pledgeling Foundation  
Jessica Mazzone  
Sarah & Eric Ten Siethoff  
Billie McSeveney  
National Association of Home Builders  
Donna M. Casey  
Jennifer Halbleib  
Mary L. Fautleroy  
Running Away Enterprises, LLC  
Eric Fiala  
Karen Auerbach  
Lauren Daaku  
Tralanenia Reeves  
Virginia Sivigny  
Susan Gutchess  
Democracy Engine, LLC  
Alpha Wives of Washington DC  
Alta Riggs  
Ann Morris Barrett  
Ann Mueller  
Barbara D. & F. Clement Dinsmore  
Beatrice Camp  
Bertha J. Lawrence

Beth Wehrle  
Betsy Garside & Stephen Warren  
Brian Cavenaugh  
C. Eric Hager  
Carl P. Leubsdorf & Susan Page  
Carol A. Aschenbrener, MD  
Carolyn Johnson  
Clifford Johnson  
Colleen B. Conroy  
Corrine Lahti  
Daphne Papamichael  
Debbie Elgot  
Deleon & Stang  
Eilene & James Robb  
George Kingsley  
Hamilton Associates, LLC  
Hope Harrington  
Jack Dishner  
James Swigert  
Jamie Merriman  
Jan Schupack  
Jeffrey Selingo  
Jessica Miller  
Joel Bacon  
John Muyskens  
K. Reeder & Barbara Franklin  
Karen & Stephen O'Neill  
Karoun Demirjian  
Kay G. Glenday  
Kevin McHale  
Kirsten Stoebenau  
Kisha Merritt  
Linda Schakel  
Lona Stoll  
Lucas McCloud  
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 Shannon Hall

Sheila Dennis  
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 Stephen Bupp  
 Strategic Analysis, Inc.  
 Susan Hunchar  
 Susan Kahn  
 Sydney B. Goodwin  
 The Reuben B. Robertson Foundation

The Rosenfeld Rumford Steckler Family  
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 U.S. Bank  
 Virginia B. Dean  
 Virginia Dolen  
 Wayne McOwen  
 William Rippey



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## BRIGHT BEGINNINGS

# CAPITAL CAMPAIGN DONORS

While Bright Beginnings has raised a significant amount toward our capital campaign, we still have over \$2.5M to raise. Gifts made prior to September 30, 2017 have been gratefully recognized in previous annual reports. Details are below. Thanks to all for making our dream come true!

### **\$500,000+**

District of Columbia Access to Quality Child Care Expansion Program in partnership with the Low Income Investment Fund

### **\$100,000+**

World Bank Community Connections Fund

### **\$50,000–\$99,999**

Susan and Stephen Brobeck

### **\$20,000–\$49,999**

Dimick Foundation

### **\$10,000–\$19,999**

United Methodist Women Metropolitan Memorial

### **\$5,000–\$9,999**

Sheila Stinson

Ann Bonham and Jesse Joad

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Cynthia A. Booth

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Aimee Picard Soller

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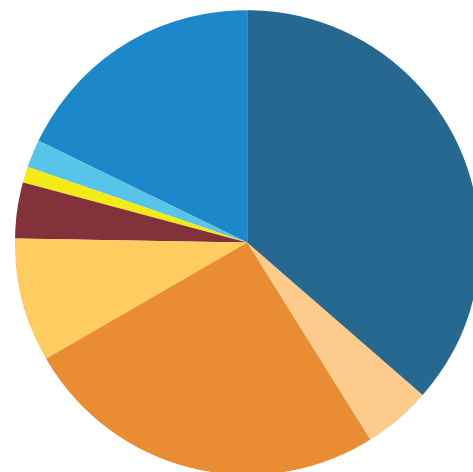


# BRIGHT BEGINNINGS

## FINANCIAL REPORT

REVENUE AND SUPPORT	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
Federal government grants	\$3,314,385	–	\$3,314,385
Other grants and contracts	\$438,601	–	\$438,601
Foundation and corporate support	\$561,275	\$1,757,050	\$2,318,325
Contributions	\$591,564	\$195,488	\$787,052
Donated services and equipment	\$364,890	–	\$364,890
Special events	\$90,211	–	\$90,211
Other income	\$173,654	–	\$173,654
Net assets released from restrictions	\$1,609,480	\$(1,609,480)	–
<b>Total revenue and support</b>	<b>\$7,144,060</b>	<b>\$343,058</b>	<b>\$7,487,118</b>

EXPENSES PROGRAM SERVICES:	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
Education	\$2,359,473	–	\$2,359,473
Family services	\$476,302	–	\$476,302
Health and safety	\$637,244	–	\$637,244
Home-based	\$669,237	–	\$669,237
Workforce development	\$471,942	–	\$471,942
Outreach	\$153,837	–	\$153,837
Therapeutic services	\$335,732	–	\$335,732
Program expansion	\$201,522	–	\$201,522
<b>Total program services</b>	<b>\$5,305,289</b>	<b>–</b>	<b>\$5,305,289</b>



- Federal government grants
- Other grants and contracts
- Foundation and corporate support
- Contributions
- Donated services and equipment
- Special events
- Other income
- Net assets released from restrictions



CONTINUED

# FINANCIAL REPORT

EXPENSES SUPPORTING SERVICES:	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
Management and general	\$1,180,724	–	\$1,180,724
Development	\$ 561,088	–	\$561,088
<b>Total program services</b>	<b>\$1,741,812</b>	<b>–</b>	<b>\$1,741,812</b>

<b>TOTAL EXPENSES</b>	<b>\$7,047,101</b>	<b>–</b>	<b>\$7,047,101</b>
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<b>CHANGE IN NET ASSETS</b>	<b>\$96,959</b>	<b>\$343,058</b>	<b>\$440,017</b>
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<b>NET ASSETS, BEGINNING OF YEAR</b>	<b>\$7,136,364</b>	<b>\$393,898</b>	<b>\$7,530,262</b>
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<b>NET ASSETS, END OF YEAR</b>	<b>\$7,233,323</b>	<b>\$736,956</b>	<b>\$7,970,279</b>
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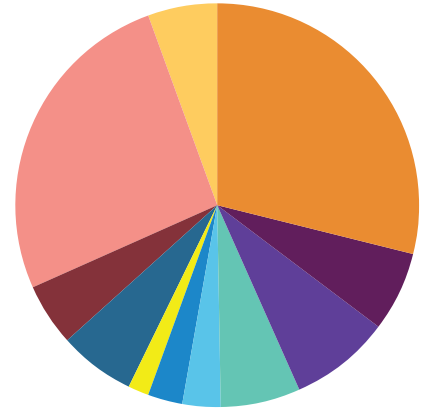
- Education
- Family services
- Health and safety
- Home-based
- Workforce development
- Outreach
- Therapeutic services
- Program expansion
- Management and general
- Development



CONTINUED

# FINANCIAL REPORT

PROGRAM SERVICES	FY 2018 PROPOSED BUDGET
Education	\$2,473,211
Family services	\$542,573
Health and safety	\$689,774
Home-based	\$541,531
Workforce development	\$268,433
Evening Care	\$226,234
Outreach	\$149,006
Therapeutic services	\$529,124
Data & continuous improvement	\$415,826
Management and general	\$2,224,061
Development	\$468,419
<b>Total Expenses:</b>	<b>\$8,528,192</b>



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Stephen Niven

**Vice President**

Sheila Stinson

**Treasurer**

Nancy P. Register

**Secretary**

Katie Lewin

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- Michele Harttree
- Martie Kendrick-Kettmer
- Katie Lewin
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- Katie McLaughlin
- Shane McLaughlin
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